

Dragonfly Innovation™

The Art of Developing Creativity™

www.dragonflyin.com

Take it outside...

Mini Sidewalk Chalk

Extravaganza

**"Flight Guide" Instructions
& Creativity Boosters**



- These "How To" demonstrations give some basic instructions to help you get airborne.
- Once you get the hang of it...let your creativity soar by using the "Taking Flight" questions.

How this Project Helps to Develop Creativity - And is Lots of Fun!



- It's fun to be creative! Use this project to invent, experiment, and play with new ideas. Making sidewalk chalk art that you are proud of is great, but the best part is inventing and trying your own ideas.
- This guide shows some cool, unique "how to" ideas to get you off to a good start.
- This guide never shows finished chalk projects so every project that you make is your own, not a copy of someone else's.
- The "Taking Flight" questions after each "How To" may help you think of new ideas to try.

HOW TO:

THINK OF IDEAS TO DRAW



You a jungle explorer. Can you draw your discovery?
How would you draw your own awesome fireworks display.



*Being creative means doing things differently than others—
and that can be a little scary. Giving your idea a try will
probably bring big rewards. Go ahead and do things differ-
ently than others on this project.*

Taking Flight

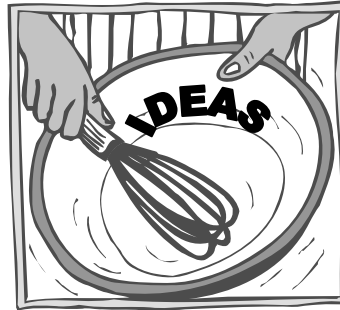
Asking questions like the ones below helps you think of your own ideas.

- How would you design a stained glass window with chalk? Try looking at the “Getting Ideas” sheet to plan your ideas.
- What is something you always dreamed of doing? How could you draw yourself doing it?
- What could you draw for a visitor coming to your house that would show that you are glad they are visiting?

See the next page for more ideas.

HOW TO:

MIX AND COMBINE IDEAS FOR A CREATIVE PROJECT



A great way to get new, creative ideas is to take several different ideas and mix them together. Can you make an “idea concoction”?



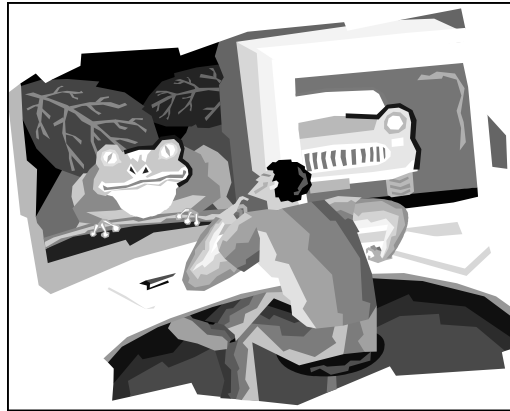
Creativity often comes from seeing how two completely different things can work well together. Can you think of two things that are opposites, then list the things that are the same about them. See if this gives you some creative ideas.

Taking Flight

- How could you draw a chalk picture that combines two very different things - like an animal and a machine?
- What is the right way to use chalk? Now, try not to use it the “right way”. Did you invent a new chalk art method?
- What tiny things would be fun to draw huge on the sidewalk?
- See if you can think of two fun things to draw. How could you combine the most creative parts of each idea to make a fun, surprising picture?

HOW TO:

BE A DESIGNER



What would you like to design? Toys? Cars? Houses? Clothes?
Jewelry? Motorcycles? Airplanes?



Designers that invent new products usually start the creative process by making big drawing of many ideas. Try making a bunch of quick, large practice drawings—then see if you get an idea for a final project that combines the best ideas.

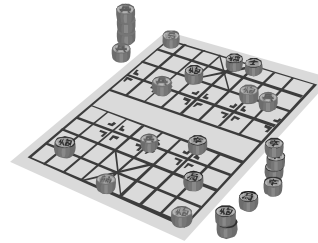
Taking Flight

*Do these questions make you think of other questions to ask yourself?
You are becoming very creative when you start asking yourself questions
that help you think in new and different ways.*

- If you designed your own house, what special things would it have? Try drawing it real big with the chalk.
- How would you design a really cool city street? What would it look like on your sidewalk? Could it be in the future?
- What do you find interesting? What would an imaginary invention for that interest look like drawn in chalk?

HOW TO:

INVENT YOUR OWN GAMES WITH SIDEWALK CHALK



Try inventing a new game using sidewalk chalk.



*Few problems in real life have just one right answer.
Usually there are many right answers.
See if you can invent a game where there are many ways
for everyone to win.*

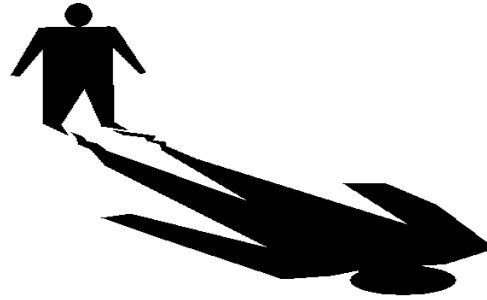
Taking Flight

Few things are as fun and rewarding as making something from your own ideas. These questions may help you develop an idea that is just yours.

- What are the rules to the game that you invented? What is needed to play?
- Can you design a giant board game on the sidewalk?
- Could you design an awesome racetrack on the sidewalk with the chalk? What is something crazy that races on the track?
- Try this game. Come up with an idea to draw and then direct a friend on how to draw it really big. Was this fun?

HOW TO:

GET FUN IDEAS FOR SIDEWALK CHALK ART



Drawing shadows can start a fun project.
What fun things can be added to the shadow's outline?



People that are very talented and creative often don't see how good they are because it seems so easy for them. Work on things you enjoy and that you do well. The world's greatest accomplishments have come from people working hard at things they enjoy and do well.

Taking Flight

- Could you draw a life-sized portrait of your family?
- How could you draw a dinner table on the sidewalk?
- What would be unexpected on the sidewalk? Funny? Silly?
- What kind of things can you imagine breaking up through the sidewalk? How could you draw it breaking through?
- Sometimes the projects that are the most fun and creative are ones that are abstract and don't look like anything else - but have a nice design.

Safety and Product Information

This product is intended only for
ages 3 and up.



WARNING

CHOKING HAZARD – This product contains small parts. Chalk may break into small pieces.
NOT FOR CHILDREN UNDER 3 YEARS OLD

SUFFOCATION HAZARD – To avoid danger of suffocation, keep plastic bags away from babies and children. Do not use bags in cribs, carriages, or playpens.

ASTM D4236: Applicable materials in this project are compliant with ASTM D4236 and are certified as non-toxic. Caution should always be taken and art materials should never be placed in the mouth.

STAIN NOTICE: The chalk used with this project **MAY STAIN CLOTHING, COUNTERTOPS, AND OTHER SURFACES.**

MATERIALS ARE NOT FOOD SAFE: None of the materials in this product are food safe. Do not ingest any of the materials and do not allow materials in this product to come in contact with food.

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